

FOR IMMEDIATE RELEASE



**Bright Now! Dental Donates Over \$80,000 in Dental Care
In Partnership with the Smiles for Everyone Foundation, Volunteers Provided Free Dental
Care to 80 Temecula Area Residents**

Temecula, CA – February 14, 2018 – With 50 volunteers from Bright Now! Dental locations across Southern California, our Temecula Day of Giving was able to provide care to 80 patients on February 11, 2018. Partnered with the [Smiles for Everyone Foundation](#), this record-breaking Day of Giving rendered over \$80,000 in donated dentistry.

Procedures ranged from simple [cleanings](#) to wisdom teeth [extractions](#), and patients were grateful of the services they received. One gentleman who only had four teeth was so happy to get them cleaned. Others were grateful to finally be free of pain after getting their teeth extracted.

"No words to express my gratitude in helping with my pain and fear of the dentist," said Karina Buse. She was having severe molar pain but is uninsured and was unable to get the care she needed before this event.

Bianca Tektonopoulous said it was the "best care I've ever had. Dr. Fossman was so great."

Great care goes further than the dental work. Jaquelin Melendrez was grateful for the care she received from the volunteers, but she was most impressed by the enthusiasm and genuine love for the work they were doing. She says, "You guys seem like you really like what you do." She said everyone was very nice and made her feel comfortable despite not having been to the dentist in over two years.

The Bright Now! Dental team is looking forward to their next event on February 24, 2018 in Avondale, Arozona.

About Bright Now! Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Colorado, California, Washington, Oregon, Utah, Arizona, Florida, Virginia, Maryland, Pennsylvania, Ohio, and Indiana. Bright Now! Dental's Colorado offices are operated by Sahawneh Dental Corporation (the "Group") and owned by Dr. Shouroq Sahawneh. The

Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long term service agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit smilebrands.com.

About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 13,000 smiles and \$11 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

Contacts:

Bright Now! Dental
Jody Martin
PR@smilebrands.com
714.427.1299

Smiles for Everyone Foundation
Crystal Strait
crystal.strait@smilesforeveryone.org
714.824.5037